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Executive summary

One of the objectives of WP6 is to "assure the **dissemination of the Project results** under free licenses and open standard formats, and its raw data as Open Data."

Within WP6 there is one task dedicated to this and two deliverables. **Task 6.3. Policies for open dissemination of DiDIY Project results** (M2-M26) (Leader: FKI) This Task will formulate a set of policies for the Consortium with respect to the development and publication of results of the Project. In line with various guidelines and recommendations of the Commission, the Consortium considers that the results should be equally accessible and reusable by all European citizens and organisations. Therefore the Project work will be published under free/open licenses and its raw data as Open Data, conforming to the EU directive on reuse of PSI information (Directive 2003/98/EC), thus facilitating the reuse and distribution by any interested party. This WP will develop a set of internal guidelines for effective collaboration, respecting a diverse group of participants with a range of different computer software and practices. Therefore open standard formats would be encouraged as to ensure the diversity of applications used.

The two related deliverables are the following:

- **D6.4**: Legal aspects of dissemination of the project results [26] Policy on legal aspects of dissemination of the project results
- **D6.5**: **Use of open standards and collaboration tools** [26] Guidelines to encourage the use of open standards and collaboration tools

In this document the first of the two deliverables is reported.

Revision history				
Version	Date	Created / modified by	Comments	
0.0	23/02/2015	Wouter Tebbens	First incomplete draft for internal circulation (through hackpad & TB list)	
0.1	27/02/2015	Wouter Tebbens	Extensions, fixes, etc; first distribution to TB	

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1. Background

The FKI has developed a set of best practices to maximise the dissemination and reuse of project results, which has evolved and has been tested in previous projects such as the SELF Project (FP6-IST), the Free Technology Academy (FTA) project (LLP) and the openSE project. SELF included policies to encourage the collaborative construction of free educational materials and open educational resources. The FTA published all its educational materials under free licenses and was heavily dowloaded and reused by various universities. The openSE project included the development of an open content framework to encourage the Seeding, Evolutionary Growth and Reseeding cycle as propsed in the SER model by Fischer and Ostwald [1] to enrich participatory design with informed participation.

2. Equal access and maximum impact

As stated, our objective is to provide the project's results in such way that these are equally accessible and reusable by all European citizens and organisations. Therefore we will developing a Licensing Policy where the project work will be available under free licenses and any raw data stored in databases as Open Data. Two exceptions will be made. First, any information or files marked as confidential by consortium partners will be treated as private, and should be available only to project partners. This class of information should be kept to the minimum, typically for internal project management and contracts. In case of doubt we keep things public and under free licenses.

Second, the project visual identity, i.e. its logo. While the project encourages the use of the project logo by other parties in order to help spread the word on the project and its work, we also aim to protect it from abuses. A specific guideline on the usage of the project logo will be developed below.

3. Licensing Policy

All project results are licensed under licenses, that grant the four freedoms to its users¹:

- freedom 0: the freedom to use the work for any purpose;
- freedom 1: the freedom to study its mechanisms, to be able to modify and adapt it to their own needs;
- freedom 2: the freedom to make and distribute copies, in whole or in part;

1 See the definition of "Free Cultural Works": http://freedomdefined.org/Definition
Notice that this definition is directly derived from the Free Software Definition as defined by the Free Software Foundation, http://www.gnu.org/philosophy/free-sw.html

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freedom 3: the freedom to enhance and/or extend the work and share the result.

The project uses as default license the Creative Commons Attribution ShareAlike license² (CC BY-SA 4.0), which grants these four freedoms and assures that derivative works are shared under the same conditions.

Any databases with research data that may be developed during the project will be licensed under a specific open data license such as explained at OpenDataCommons³. Specific database licenses are needed in Europe, as the European Union has a Database Directive (see Wikipedia⁴) which issues additional copyright over databases, unlike in many other jurisdictions. We observe that many consider this an unnecessary enclosure of the public domain.

4. Confidential information

First of all, only in exceptional cases should this class of information be used. Confidential information should be clearly marked as such, and is as such considered as private information that is only used internally within the consortium. It can be personal data that is kept confidential for reasons of privacy, or financial or contractual information. The private file repository is used for storing and sharing such information.

5. Usage of the project logo

We encourage anyone to talk about the project and usage of the logo in general is allowed, but with the following guidelines (greatly inspired by Wikimedia's Trademark Policy):

5.1 YES, please...!

You have the right to use the project logo to:

- · Truthfully describe the project;
- · Accurately report news;
- · Create artistic, literary and political works or link to the project website(s).

Please always comply with the Visual Identity Guidelines.

5.2 YES, but first...

check with the project (link to contact form):

- 2 http://creativecommons.org/licenses/by-sa/4.0/
- 3 http://opendatacommons.org/licenses/
- 4 http://en.wikipedia.org/wiki/Database Directive

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- · for events and conferences,
- · publications, movies and TV shows,
- · for things that you want to sell, and
- · other uses.

5.3 Sorry, NO.

Not for linking to non-project websites, or creating mimicking websites, or otherwise misleading others.

6. Privacy

Following is a text to be included in the privacy statement on each of the public websites of the project.

The personal information provided by users in this website (e.g., subscription to newsletters, registration of personal data in databases) will never be published or communicated to third parties, unless the user specifically requests to do so. This information will only be used to communicate news and events related to the DiDIY project, and will be inmediately deleted upon request of the user. Anonymous browsing information might be collected with the purpose of improving the website.

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